



UNIVERSITY OF CALIFORNIA
BERKELEY

June 11, 2009

| Dear Professor Zicari,

It is our pleasure to formally welcome you to the Global Venture Lab (GVL) network.

GVL is an alliance of academic institutions sharing common research and educational programs that are likely to lead to new industry and economic growth. The goal of the GVL network is to share best practices to foster innovation and entrepreneurship in a university environment, with the intent to help create new companies and new industries.

With representatives from some of Europe's, Asia's, Australia's, and the Americas' leading academic institutions, this alliance promises to bring a compelling set of experiences and insight to the GVL mission. The relationships and exchanges fostered by GVL will undoubtedly bring synergistic results that we have yet to imagine.

Introductions

First, we would like to introduce our members to one another. Attached, you will find a list of the inaugural member institutions, their representatives, programs, and contact information. Members should feel free to contact one another outside of formal GVL alliance events.

Save the Date: November 18, 2009

We also would like to request that you save the date of November 18 to attend the **A. Richard Newton Global Technology Leaders Conference** here in the San Francisco Bay Area, California.

Well aligned with the goals of the GVL network, the conference honors former UC Berkeley Engineering Dean Richard Newton's vision that society's meaningful and multi-disciplinary problems will shape future industry opportunities.

Leaders from science, technology, business, law, and economics convene to exchange and debate ideas regarding society's fundamental problems, the technology and science that could solve them, and the economic paradigm shifts that will affect our future. (For more information, visit <http://cet.berkeley.edu/gtl-conference>)

This year's conference will focus on defining strategies to increase access to cost-effective healthcare and on pinpointing a grand challenge within the healthcare field that could lead to the creation of new industry. We hope that you will be able to join us.

Proposed Inaugural Meeting: November 16 and 17

In conjunction with the conference, we propose that the initial meeting of the Global Venture Lab network take place on November 16 and 17. These two days could work effectively as a meeting or mini-conference, depending on the group's interest and availability.



CET
Center for Entrepreneurship & Technology

Lead · Innovate · Commercialize

Member Survey (attached and in email)

To gauge members' ability to attend and interest in a November inaugural meeting, we request that you complete the attached survey, which we will also send you separately, and return it to us via email. Your answers will help us to sculpt the content of the meeting.

I look forward to hearing your input and to meeting all of you in the fall.
Don't hesitate to contact me with any questions, insights, or concerns.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Ikhlāq Sidhu". The signature is fluid and cursive, with the first name "Ikhlāq" and the last name "Sidhu" clearly distinguishable.

Ikhlāq Sidhu
Director, Center for Entrepreneurship & Technology
Professor, Industrial Engineering & Operations Research

Global Venture Lab Network Directory

Americas

Johns Hopkins University

John N. Fini
Director, Intellectual Property
Whiting School of Engineering
Contact: jfini@jhu.edu
Program: <http://engineering.jhu.edu/industry-partners/>

Pontificia Universidad Católica de Chile

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Program: <http://www.ing.puc.cl/esp/index.phtml>

Stanford University

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Professor and Academic Director
Stanford Technology Ventures Program
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University of California, Berkeley

Ikhtlaq Sidhu
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Professor, Industrial Engineering &
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University of Illinois at Urbana-Champaign

Andy Singer
Director, Technology Entrepreneur Center
Professor, Electrical & Computer Engineering
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Program: <http://www.tec.illinois.edu/>

University of Texas, Austin

Gregory L. Fenves
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Cockrell School of Engineering
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Professor of Mechanical Engineering
Director, Chair of Free Enterprise
Director, Advanced Manufacturing Center
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Program: <http://www.engr.utexas.edu/cofe/>

Asia

Hong Kong University of Science & Technology

Philip Chan
Dean of Engineering
Contact: eepchan@ust.hk
Program: <http://rdc.ust.hk/eng/entrepreneurship.html>

India Institute of Technology (IIT), Kharagpur

Dhrubesh Biswas
Professor
Electronics & Electrical Communication Engineering
Managing Director
Science & Technology Entrepreneurs Park
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Program: <http://www.stepiitkgp.in/db.html>

National University of Singapore

Wong Poh Kam
Director
NUS Entrepreneurship Centre
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Program: <http://www.nus.edu.sg/nec/>

Tsinghua University

He Kebin
Dean, Graduate School

Sun Jianguang
Dean, School of Information Science and Technology
Director, Tsinghua National Laboratory for Information
Science and Technology (TNLIST)

Gao Jian
Professor & Chair, Dept of Innovation & Entrepreneurship
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University of Hong Kong

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Associate Dean of Engineering
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Australia

University of Melbourne

Thas Nimalathas
Director, MERIT
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Europe

Swiss Federal Institute of Technology (ETH)

Pius Baschera
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Program: www.entrepreneurship.ethz.ch

University Alliance Finland

Marko Seppa
Professor, Growth Venturing
University of Jyväskylä
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Program: <http://www.gvl3.com/>

Johann Wolfgang Goethe University Frankfurt am Main

Roberto Zicari
Professor, Database and Information Systems
Goethe Unibator
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Program: <http://www.unibator.de/Mission-eng.htm>

University College London

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Program: <http://www.ucl.ac.uk/advances/index.html>

University of Cambridge

Tim Minshall
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Program: <http://www.ifm.eng.cam.ac.uk/ctm/>

University of Manchester

Jeremy Howells
Manchester Institute of Innovation Research
IDEAS Partnership (Innovation Design Entrepreneurship
and Science)
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Program: http://www.unic.co.uk/news/ideas_at_daresbury

Global Venture Lab Network Survey

This survey will be sent to you separately via email.

Please complete the email version and return the survey to the CET electronically.

1. How should universities increase their impact on local and global economies?

Teach entrepreneurship.

Incubate and support new ventures.

Focus on applied, translational, or multi-disciplinary research projects.

Other: _____

2. In considering the initial meeting of the Global Venture Lab network, which of the following would you find most useful to your institution? Please rank from highest (1) to lowest (5).

Compare *educational best practices* (in teaching, venture incubation, and practices for general industry growth) amongst our programs to understand what works best and in which locations.

Discuss the *general question of how universities should contribute to economic growth*.

Discuss *how entrepreneurial teams can collaborate with global counterparts* and leverage global resources.

Introduce *entrepreneurial teams* from your institution to raise global visibility and make connections with relevant venture capitalists (VCs) or executives as customers or partners.

Present *industry-oriented research projects* from your institution to raise global visibility, make connections with relevant VCs or executives, and increase the chances of industry collaboration and/or commercialization.

3a. Will you be able to attend the *A. Richard Newton Global Technology Leaders Conference* on November 18, 2009?

Yes

No

3b. Will you be able to attend an initial Global Venture Lab network meeting on either November 17 or 19? (Please indicate "Yes" or "No" on the following dates.)

November 17

November 19

Global Venture Lab Network Survey (continued)

4a. Would you or an entrepreneurial/research team from your institution be interested in presenting at either meeting?

_____ Yes

_____ No

4b. If yes, do you have an idea of what kind of topic you would like to present?

_____ Academic Presentation (Best Practices)

_____ Entrepreneurial/Venture Team

_____ Large-Scale Translational/Applied Research Team

_____ Other: _____

4c. If yes, what would be the ideal composition of the audience for your presentation?

_____ Academics

_____ Corporate Executives

_____ Entrepreneurs

_____ Funding Agencies

_____ Students

_____ Venture Capitalists/Private Equity

5. Please use this space to provide any other ideas you have for the Global Venture Lab network in general and the upcoming initial meeting specifically.